

# KANSAS 4-H APPAREL/SWAG APPROVAL FORM

The purpose of this form is for the 4-H Club or Group to have their creative design approved before printing to ensure the proper use of the 4-H clover and co-wordmark on any apparel and swag items.

The KSRE/4-H co-wordmark is required on ALL 4-H marketing and publishing materials, including print, digital, apparel and merchandise. This requirement applies to all designs created at the local, county, district, area and state levels. For more details and clarification, please read the entire [Co-Wordmark Policy](#). All 4-H Club apparel/swag is required to have one of the following co-wordmarks (in color, black & white, black, or white). Digital files of co-wordmarks are [available here](#).



We understand that designs may feature a 4-H clover as part of the central, creative design. This is permissible, as long as the KSRE/4-H co-wordmark is included somewhere on the item as well. Do not use true blue or red apparel, as those colors create brand confusion and do not comply with the K-State Style Guide. Be aware that there are many incorrect clovers floating around the internet- to ensure you are using a correct one, we ask that you use the ones provided [here](#).

Please submit this form & design artwork, in full color, to [*insert local Extension Office*] or by email to [*insert email address*]. Allow at least 10 business days for the design to be reviewed. If edits need to be made, the individual listed below is the one who will be contacted.

## Contact info:

4-H Club / Group: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Cell #: \_\_\_\_\_

Email Address: \_\_\_\_\_

Description of Apparel/Item (please include item type and color):

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